[1] [2] BSA's official blog, a forum on important issues facing the software industry.
URL: https://techpost.bsa.org [2]
Updated: 1 day 56 min ago

Why Patent Policy Matters for Innovation and Competition **[3]**

Tue, 02/10/2026 - 21:22

There is currently a major policy challenge to America's leadership in artificial intelligence (AI) flying under the radar: patent policy. Read More >> [4]

The post Why Patent Policy Matters for Innovation and Competition [3] first appeared on BSA TechPost [2].

Categories: ICT [5]

Privacy Law in 2026: A Global Snapshot **[6]**

Wed, 01/28/2026 - 12:01

Privacy laws are now a fact of life across much of the global economy. From Europe and the United Kingdom to Asia, the Americas, and beyond, governments have put comprehensive data protection frameworks into place. What varies is how those frameworks are being put to work. Read More >>

The post Privacy Law in 2026: A Global Snapshot [6] first appeared on BSA TechPost [2].

Categories: ICT [5]

Preemption With Precision: How Congress Can Act on AI **[7]**

Fri, 01/23/2026 - 11:30

Artificial intelligence (AI) policy observers in the United States entered 2026 facing some big questions. Still, none are bigger than what the Federal government will do on AI policy and how it will relate to new AI laws coming from the states. Read More >>

The post Preemption With Precision: How Congress Can Act on AI [7] first appeared on BSA TechPost [2].

Categories: ICT [5]

Tech-à-Tech Featuring Elastic’s Grace Carter **[8]**

Wed, 01/21/2026 - 16:01

In the latest episode of Tech-à-Tech, we speak with Grace Carter, Government Affairs Counsel at Elastic, about how search and AI quietly power some of Europe’s most critical digital systems. Read More >>

The post Tech-à-Tech Featuring Elastic’s Grace Carter [8] first appeared on BSA TechPost [2].

Categories: ICT [5]

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Welcome to the Cyber Harmonization Cafe **[9]**

Thu, 12/18/2025 - 20:55

With the release of the US National Cybersecurity Strategy expected soon, there is an opportunity for the federal government to advance regulatory harmonization through a single menu of cybersecurity requirements across government. Cybersecurity regulations are supposed to make us more secure. Instead, dozens of regulators across all sectors of the economy have promulgated their own … Read More >> [9]

The post Welcome to the Cyber Harmonization Cafe [9] first appeared on BSA TechPost [2].

Categories: ICT [5]

BSA's 2025 Year in Review **[10]**

Wed, 12/17/2025 - 18:22

As 2025 draws to a close, here is a look back at the many ways the Business Software Alliance (BSA) advanced solutions-oriented tech policy in markets worldwide, highlighted member companies, and elevated digital diplomacy. Read More>> [11]

The post BSA's 2025 Year in Review [10] first appeared on BSA TechPost [2].

Categories: ICT [5]

How Shared Responsibilities Keep AI Accountability Aligned With Innovation **[12]**

Tue, 12/16/2025 - 18:00

Policymakers and the artificial intelligence (AI) industry share a common goal: Ensuring AI is developed and used responsibly. The best way to achieve that is by setting clear expectations for responsible behavior, through clear obligations that hold companies accountable for what they can control. Read More>> [13]

The post How Shared Responsibilities Keep AI Accountability Aligned With Innovation [12] first appeared on BSA TechPost [2].

Categories: ICT [5]

Tech-à-Tech Featuring Amadeus' Benjamin Ledwon **[14]**

Mon, 12/15/2025 - 14:07

In this episode of Tech-à-Tech, Benjamin Ledwon of Amadeus reflects on the digital systems that sit beneath global travel, from airline and airport IT to data sharing, cloud infrastructure, and emerging digital identities. Read More >>

The post Tech-à-Tech Featuring Amadeus' Benjamin Ledwon [14] first appeared on BSA TechPost [2].

Categories: ICT [5]

Progress in NDAA on IT Modernization and Government AI Adoption **[15]**

Thu, 12/11/2025 - 22:29

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The FY2026 National Defense Authorization Act (NDAA) reflects a constructive step forward in how Congress is approaching technology, modernization, and national security. For the enterprise software industry, the final bill includes several concrete policy measures that strengthen security and help government adopt technology solutions more quickly and effectively. Read More>> [16]

The post Progress in NDAA on IT Modernization and Government AI Adoption [15] first appeared on BSA TechPost [2].

Categories: ICT [5]

Industry Leaders Brief Capitol Hill Staff on AI Benefits for Manufacturing **[17]**

Tue, 12/09/2025 - 23:36

Leaders from software and manufacturing companies brought to life the ways in which software and AI are benefiting manufacturers during a Capitol Hill briefing this week hosted by the Business Software Alliance. Read More>> [18]

The post Industry Leaders Brief Capitol Hill Staff on AI Benefits for Manufacturing [17] first appeared on BSA TechPost [2].

Categories: ICT [5]

How USMCA Enables Digital Innovation Across Industries **[19]**

Mon, 12/08/2025 - 22:44

As the United States undertakes the six-year review of the US-Mexico-Canada Agreement (USMCA), it is important to remember what the agreement delivers for the broader economy. Read More>> [20]

The post How USMCA Enables Digital Innovation Across Industries [19] first appeared on BSA TechPost [2].

Categories: ICT [5]

Protecting the Patent Review Process Secures Our Software-Driven Economy **[21]**

Fri, 12/05/2025 - 19:11

The US Patent and Trademark Office (USPTO) is proposing major changes to how companies challenge low-quality patents. For software providers, and for industries increasingly built on software, from manufacturing and logistics to healthcare, aerospace, and financial services, the stakes are significant. The new rules would make it harder to fix errors in the patent system, easier for abusive plaintiffs to extract settlements, and risk giving foreign competitors and patent trolls a strategic advantage. Read More >> [22]

The post Protecting the Patent Review Process Secures Our Software-Driven Economy [21] first appeared on BSA TechPost [2].

Categories: ICT [5]

Big Answers to Big Questions: Brussels Simplifies the Digital Rulebook **[23]**

Wed, 11/26/2025 - 18:02

Brussels loves a framework. It builds them the way gardeners build hedges: carefully, with pride, and

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in great quantity. But last week, the European Commission decided it had too many. Read More >>

The post Big Answers to Big Questions: Brussels Simplifies the Digital Rulebook [23] first appeared on BSA TechPost [2].

Categories: ICT [5]

India's AI Moment: Shaping Safe and Trusted AI Innovation **[24]**

Mon, 11/24/2025 - 21:09

The Business Software Alliance (BSA) welcomed the Government of India's objective of "enabling safe and trusted AI innovation." The seven guiding principles in the guidelines closely mirror BSA's longstanding vision for policy solutions in building responsible AI.Read More >>

The post India's AI Moment: Shaping Safe and Trusted AI Innovation [24] first appeared on BSA TechPost [2].

Categories: ICT [5]

Tech-à-Tech Featuring Cisco's Chris Gow **[25]**

Mon, 11/10/2025 - 21:02

In this episode of Tech-à-Tech, Chris Gow, Senior Director for EU Public Policy and Head of Cisco's Brussels Office, explains how that founding spirit has evolved into a mission to strengthen the digital foundations on which Europe increasingly depends. Read More >>

The post Tech-à-Tech Featuring Cisco's Chris Gow [25] first appeared on BSA TechPost [2].

Categories: ICT [5]

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